



*Editorial Contact*  
Brad Urbon  
R.H. Blake, Inc.  
Tel: 216-595-2400  
bau@rhblake.com

# NEWS RELEASE

## **Marinco Names “Rep 1” as Rep of the Year**

Napa, Calif.—Marinco Industrial Group is pleased to name Rep 1 & Associates, of Colgate, Wisc., as its “Rep of the Year” for 2003. Special recognition is made to Jim Anderson, president of the Rep 1 firm, for outstanding sales growth for Marinco specialty wiring devices and Guest battery chargers. Rep 1’s success is attributed to key design wins at OEMs and the strong relationships the firm has built with the electronic distributors in Wisconsin. Rep 1 & Associates has been a part of the Marinco sales team since 1997. Anderson attributes much of his success to the hard work and support of his wife and office manager, Veronika.

Building on more than 30 years of application experience, Marinco’s Specialty Wiring Devices unit focuses on providing industrial OEM designers and MRO users with fast-assembly, long-life electrical connections. Its Guest Industrial unit is an leader in battery and charging technology for stand-alone use and on-board installation into vehicles and other mobile equipment.

Contact Marinco Industrial Group, 2655 Napa Valley Corporate Drive, Napa, CA 94558, USA. Tel: 800-767-8541 or 707-226-8600. Fax: 707-226-9670. E-mail: [industrialinfo@marinco.com](mailto:industrialinfo@marinco.com)  
Website: [www.marinco.com](http://www.marinco.com)