



32121 LINDERO CANYON ROAD SUITE 200
WESTLAKE VILLAGE CALIFORNIA 91361

tel 818 865 6464
fax 818 865 6499

www.bearemg.com

Contact: Amy Brown / abrown@bearemg.com
Rick Hauser / rhauser@bearemg.com
Phone: (818) 865-6464

TIM MCDONNELL NAMED BUSINESS LEADER FOR MARINCO ELECTRICAL GROUP

Tim McDonnell has been hired as the new Business Leader for Marinco Electrical Group, a leading manufacturer of electrical products and accessories for the marine and recreational vehicle market based in Napa, California. Product brands of the Marinco Electrical Group include Marinco shore power products, Guest battery chargers and power management products, AFI marine wipers, horns, lights and accessories, BEP power management systems, Ancor wiring systems Nicro marine ventilation and Park Power detachable power systems for recreational vehicles.

McDonnell comes to this position with extensive experience in consumer marketing management, consumer, industrial and OEM channels, and general business leadership. Most recently, he was founder and President of Resource Marketing, an organization providing consulting services for companies in China and Taiwan seeking to develop business and expand marketing efforts for export of products to North American and European customers.

Prior to this, McDonnell spent 21 years with The Stanley Works in two divisions — Stanley Tools and Stanley Mechanics Tools. McDonnell held several positions of increasing authority while with Stanley, including Division Marketing Manager—Private Label Brands, Global Marketing Manager — Stanley Mechanics Tools, Vice President of Marketing, and Vice President of Operations — Stanley and Husky brands. McDonnell also held Director of Marketing Positions with Alltrade, Inc. and Norelco, a division of Philips Electronics in North America. He holds a B.S. in Business Administration from Central Connecticut State University in New Britain, Connecticut.

“We are very fortunate to find somebody with Tim’s diverse business experience and track record of success in channel marketing,” said Mark Goldstein, President, Tools and Supplies for Actuant Corporation, the parent company for Marinco Electrical Group based in Glendale, Wisconsin. “Tim’s background in team leadership, strategic planning, product and program development, and international sourcing/business development will be a valuable asset as he leads Marinco Electrical Group towards continued excellence and growth,” Goldstein added.

Guest is a Marinco Electrical Group (MEG) brand. With the combined brand power of Marinco, Ancor, Guest, AFI, Nicro and BEP, the Actuant Electrical Group is the leading supplier of electrical products and accessories to the marine industry. Boat builders specify MEG brand products and MEG brand products are available at leading marine retailers and dealers worldwide.

For more information contact Marinco Electrical Group at 2655 Napa Valley Corporate Drive, Napa, CA 94558 • Telephone: (707) 226-9600 • Or visit online at www.marinco.com.

Editor's Note: For hi-res digital images and releases, please visit our online Press Room at www.bearemg.com.